

HEALTH INNOVATION CHALLENGE



Sponsorship Information

April 10-12, 2015 | Atlanta VA Medical Center

<http://healthinnovationchallenge.org> | sponsors@forgehealth.org

We welcome you to join us as a sponsor of Forge's 2015 Health Innovation Challenge being held in collaboration with the VA Center for Innovation to create a better healthcare experience for our nation's Veterans.

The Health Innovation Challenge enables collaboration among innovators who would not otherwise meet, all focused on building life-changing healthcare technology. Our weekend-long hackathon starts with patients, providers, and stakeholders pitching unmet needs. Engineers, clinicians, entrepreneurs, and designers will create tech-driven solutions over the next 36 hours. We expect to see around 250 participants roughly composed of 50% engineers and software developers, 30% clinicians and professional healthcare students, and 20% other professionals.

Our award-winning non-profit hosted the first ever [Healthcare Hackathon](#) in Atlanta during August 2014 at Georgia Tech. One engineering student described last fall's event as, "*...one of the most valuable uses of my time last semester.*"

WHY SPONSOR?

- 1) **Networking and recruiting opportunities.** Hackathons are excellent recruitment events for technology companies. Sponsors also connect with stakeholders from Emory University School of Medicine, Georgia Tech, Coulter Foundation, Marcus Foundation, and our other partners.
- 2) **Focused branding** by demonstrating public interest in the healthcare space.
- 3) **A first glimpse at novel projects** that effectively address a variety of healthcare problems. Sponsors can provide challenges, prizes, swag, mentorship, and talks.
- 4) **Marketing of APIs, platforms, and services** via free access during the weekend, and / or as prizes.

Sponsorship details are provided below. Financial and in-kind support from sponsors will enable Forge to build opportunities for entrepreneurs to invent the future of healthcare. We look forward to discussing further how Forge and your organization can team up.

SPONSORSHIP TIERS

Atlanta VA Medical Center, Decatur, GA

Date: April 10 -12, 2015

Expected number of participants: 250

Expected number of mentors, judges, and observers: 100

	Level		
	Green \$7,500	Blue \$10,000	Gold \$25,000
Logo and company bio (<150 words) on all event related event material (i.e. event website, pamphlets).	X	X	X
Company swag and marketing material to be distributed at innovation challenge.	X	X	X
Logo displayed in 'Health Innovation Challenge' section of the Forge website for 1 year after event.	X	X	X
Contribute a specific challenge or theme for participants to work on during innovation challenge.		X	X
Opportunity to name and present a prize to the team who best executes on your proposed challenge/theme.		X	X
Opportunity to send X company representatives to the event.		2	5
Opportunity for company representatives to give a 3-min speech at innovation challenge kick-off.		X	X
Option to have up to 2 company representatives run a booth/display at hackathon.			X

About Forge

Forge is an [award-winning](#) non-profit organization that supports the development of new healthcare technologies by connecting startup founders, engineers, clinicians, and scientists as they build solutions to the biggest problems in healthcare. We help entrepreneurs identify real challenges in healthcare and provide education, resources, and mentorship as they transform healthcare through technology. Our collaborators include Emory University School of Medicine, Georgia Tech Venture Lab, the Wallace H. Coulter Foundation, and the Metro Atlanta Chamber. For more information, visit www.forgehealth.org.